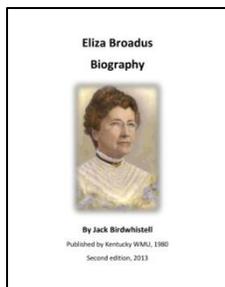


Promotion items:

- Planning Guide & DVD (with videos & computer files). This DVD will play the videos in a standard DVD player. It may also be used in a computer equipped with a DVD drive to access both the videos and the computer files.
- More Than Ever, Make a Difference poster
- 8-day prayer guide in bulletin insert format
- Offering envelopes
NOTE: Posters, prayer guides, and envelopes will be mailed separately according to the amount requested on your annual order form for LMCO, AAEO, and EBO materials. Contact Kentucky WMU if you need to place a first time order or make changes in your standing order.

Preparing for the State Missions Emphasis, Prayer Time and Offering:

- Study the scripture passage.
- How do you perceive our world? Is there a need to make a difference?
- View the entire 2013 DVD and familiarize yourself with the videos as well as the computer files (print materials, graphics, PowerPoint). Note that the DVD includes four videos which were designed for showing in a worship service, plus one additional video which supplement the Master Article.
- Print all of the PDF files on the DVD (a computer with DVD drive and Adobe Acrobat Reader required). Files include: Master Article, age-level teaching plans, state missions sermon, children's sermon, and an Eliza Broadus Biography. (These files are also available on the web: www.kywmu.org/ebo.)
- Distribute the age-level teaching guides. Let the leaders know about the video resources.
- Consult with church staff and other leaders to plan a special event, week or month to learn about, pray for and give to the state missions offering. Make a special effort to share that this is the 100th anniversary of the Eliza Broadus Offering.



Ideas to have a purposeful season of prayer:

- Set the **date**. The suggested week is September 8-15, 2013
- Determine the **best way to inform**, impress and involve the entire church. Age-level materials are available and will help all ages learn about Kentucky missions. Many are inspired to give more to the offering for state missions if they hear a speaker. Contact information for highlighted ministries is included in the Planning Guide and Master Article. For other state missionaries, please contact the state missions office at the Kentucky Baptist Convention.
- Set a **goal** that is achievable. Don't be afraid to challenge your church to sacrificially give to the offering. A rule of thumb to use is that if your church met the goal last year, then increase it by 10%. If your goal was not reached, then keep it the same. If your church has never set an EBO goal, then consider setting a goal with a dollar amount per active adult member and perhaps one-half that amount for children so that they feel part of the process.
- Place a **promotional display** in a high traffic area of the church. One way to show the progress on reaching your offering goal is to use a seedling. As your goal is being reached, transform the seedling into a tree.

- Promote plans through the church newsletter, Sunday worship bulletin, website, social media such as Facebook and bulletin board. If you have access to email addresses in the church, use services such as E-vite (<http://www.evite.com>). Be sure to include the time and place of the events and activities.
- Use the EBO 100th Anniversary graphic in your promotion (available on the DVD or on the web: [kywmu.org/ebo](http://www.kywmu.org/ebo).)
- Plan a churchwide **missions project**. If you are in the area of one of the featured ministries, prepare and serve a meal at the ministry sites for the participants, ministry leaders and volunteers. See list of Missions Involvement Ideas which follow. Other suggestions are in the age-level teaching plans. Contact information for featured ministries are included in the Planning Guide and Master Article.
- Share the story of **Eliza Broadus** with the church. Use the Quick Facts about Eliza S. Broadus as part of your offering promotion. A biography written by Jack Birdwhistell is included in this year's materials.

