

A photograph of a baptism taking place in a river. A person with long hair, wearing a dark t-shirt, is being baptized. Two men are assisting: one on the left in a blue shirt and glasses, and one on the right in a red and white plaid shirt and glasses. The man on the right is pouring water from a white bucket over the person's head. The water is splashing. The background shows the calm surface of the river.

MISSIONKY

Eliza Broadus Offering®

EVERY KENTUCKY BAPTIST
ON MISSION



WHAT IS EBO?

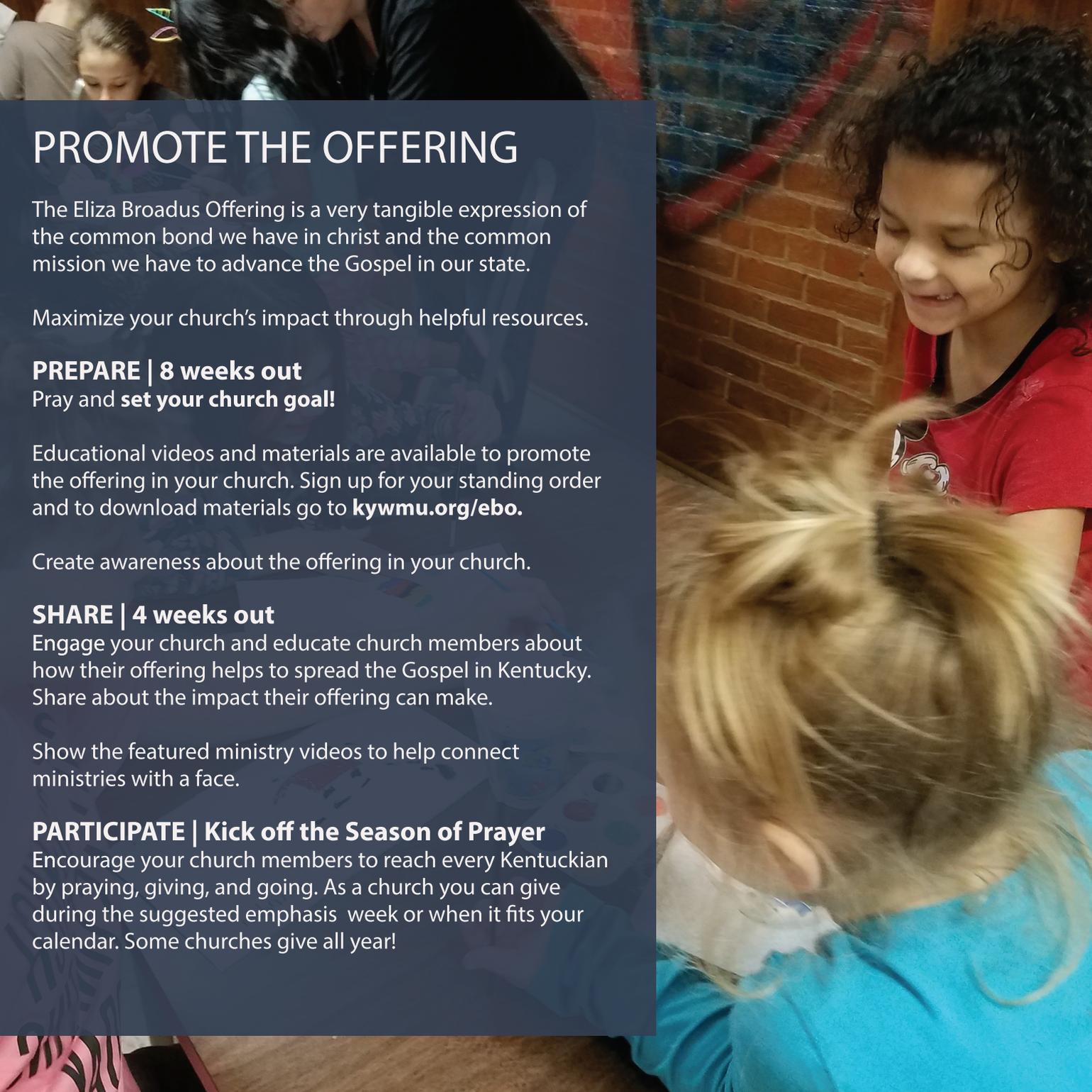
In 1913, the Kentucky Woman's Missionary Union®, under the leadership of Eliza Broadus, established the State Missions Offering and Season of Prayer to promote and support missions within the commonwealth of Kentucky. In 1976, the state missions offering was renamed to what we know now as the Eliza Broadus Offering® for Kentucky Missions.

The Eliza Broadus Offering® is promoted beginning in September. Each calendar year, the Kentucky WMU develops a giving campaign with a theme and featured missionaries. Each Kentucky Baptist church is encouraged to participate during the Week of Prayer, which typically begins the second Sunday of September. Because churches can continue giving throughout the year up until August 31 of the following year, we call our offering emphasis a Season of Prayer. Four ministry areas are featured during the Season of Prayer for Kentucky Missions. They represent sacrificial work taking place in cities, rural communities, and college campuses where lives are being transformed with the Gospel.

Your gifts to the Eliza Broadus Offering for State Missions® supports more than 200 ministries and missions efforts.

Thank you for your commitment to advancing the gospel in Kentucky.





PROMOTE THE OFFERING

The Eliza Broadus Offering is a very tangible expression of the common bond we have in Christ and the common mission we have to advance the Gospel in our state.

Maximize your church's impact through helpful resources.

PREPARE | 8 weeks out

Pray and **set your church goal!**

Educational videos and materials are available to promote the offering in your church. Sign up for your standing order and to download materials go to kywmu.org/ebo.

Create awareness about the offering in your church.

SHARE | 4 weeks out

Engage your church and educate church members about how their offering helps to spread the Gospel in Kentucky. Share about the impact their offering can make.

Show the featured ministry videos to help connect ministries with a face.

PARTICIPATE | Kick off the Season of Prayer

Encourage your church members to reach every Kentuckian by praying, giving, and going. As a church you can give during the suggested emphasis week or when it fits your calendar. Some churches give all year!

WHERE DOES THE MONEY GO?

Understanding that missions is what believers do to reach beyond the needs of their congregations to witness and minister for the purpose of fulfilling the Great Commission, Kentucky WMU created the Eliza Broadus Offering® to advance Kentucky Baptists missionary efforts to help people come to know Christ. Therefore, it is the goal of Kentucky WMU to strengthen and support Kentucky missions through the Kentucky Baptist Convention, Kentucky Baptist Associations, special ministries, and missions education.

2021 - 2022 ELIZA BROADUS OFFERING ALLOCATIONS

KENTUCKY BAPTIST CONVENTION

\$885,000

Missions Mobilization

\$454,000

Evangelism and Church Planting

\$411,000

Capital Chaplain

\$20,000

KENTUCKY BAPTIST ASSOCIATIONS & SPECIAL MINISTRIES

\$135,000

Kentucky Baptist Associations and KBC affiliated ministries

KENTUCKY WOMAN'S MISSIONARY UNION

\$240,000

Missions Education, Church and Associational engagement, Leadership Development, Hands-on Missions Opportunities, Missions promotion and Season of Prayer

ELIZA BROADUS OFFERING GOAL

\$1,250,000



ELIZA S. BROADUS

We stand facing a marvelous opportunity awaiting a Christless world – its doors flung wide open, its arms extended in urgent invitation, its young people – the most impressionable element – astir – awake – alive, knowing not which way to turn their new found strength.

1913



ELIZA BROADUS

Eliza Broadus - the namesake for the Kentucky state missions offering - is a key figure in the WMU family. At the young age of 26, Eliza moved to Kentucky and became involved in her local missionary society at Walnut street Baptist Church in Louisville. A year later, in 1878, the Kentucky Central Committee was organized, now known as Kentucky WMU. In 1888, when national WMU was formed, Eliza was voted in as the vice-president representing Kentucky.

Eliza made valuable contributions to WMU work through her years of service both in Kentucky and in the work of national WMU. In 1913, she established the State Missions Offering and Season of Prayer to promote and support missions within the Commonwealth of Kentucky. From that on, an annual observance of the season of prayer and offering for state missions took its place along with those for International and North American missions. Among her most notable contributions was her leadership in helping to lay the groundwork for the WMU Training School, which is now the Carver School of Social Work at Campbellsville University.

Eliza Somerville Broadus (1851-1931) was the eldest daughter of Dr. John A. Broadus, second president of The Southern Baptist Theological Seminary.



ABOUT US

Starting in 1913, the Eliza Broadus Offering® was established to support state missions efforts for Kentucky Baptists. The Eliza Broadus Offering for State Misions® is a registered trade mark of Kentucky Woman's Missionary Union.

KentuckyWMU

CONTACT US

WWW.KYWMU.ORG/EBO

502-489-3435